

*How to Rock
Your Affiliate
Marketing*

With less than 10K Followers

HI! I'M SKYE!



CHECK ME OUT



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I'll be leading your workshop today! I've been in the blogging game for 13+ years and have created many different revenue streams throughout that time. For the last three years, I've been steadily increasing my income through affiliate marketing and even with less than the coveted 10K followers on Instagram, have created a successful business using affiliate links.

In this workshop, we will talk about the strategies I've put into place, how I've learned to read my audience and implement information from my analytics, and educate my community on how to support my business.

Let's get ready to rock your affiliate marketing!

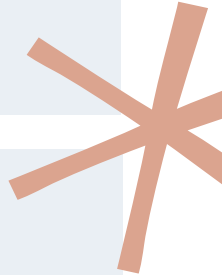
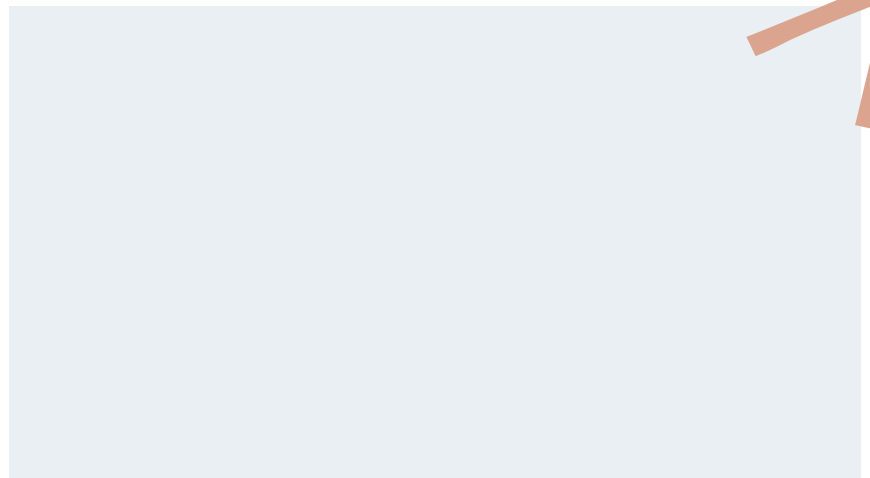
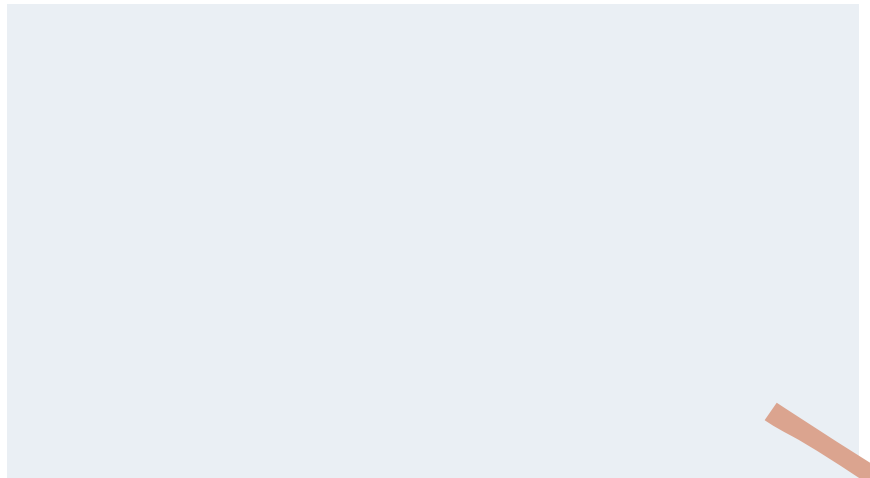
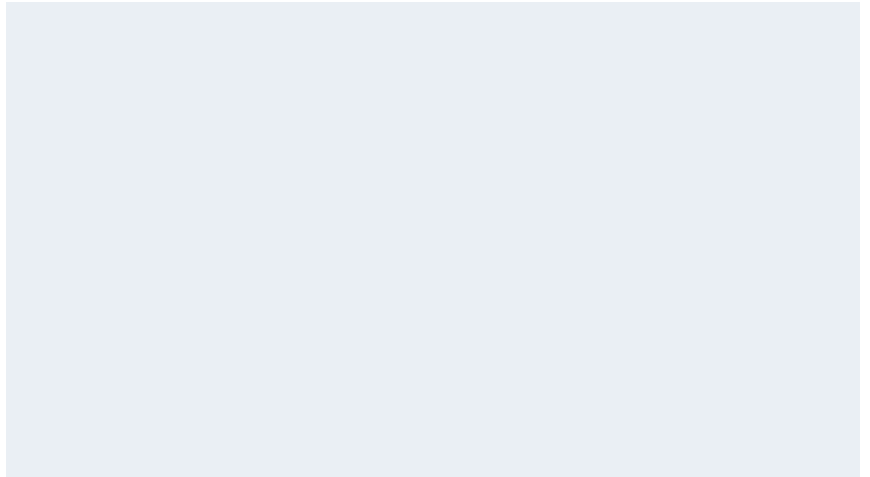
DEFINING YOUR WHY



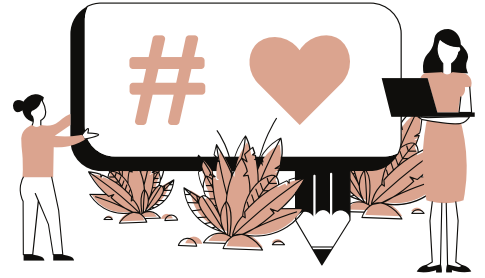
**WHAT SETS
YOUR SOUL
ON FIRE?**

**WHAT NEED
DO YOU
FILL**

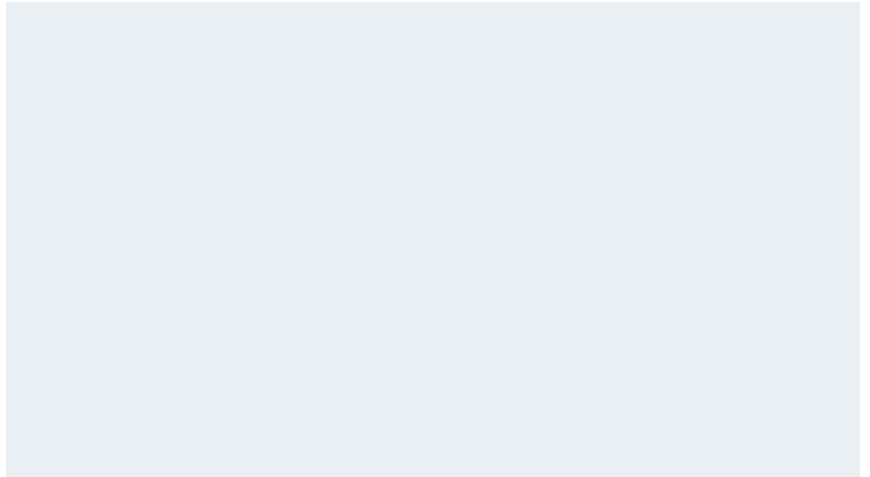
**WHAT VALUE
DO YOU
BRING**



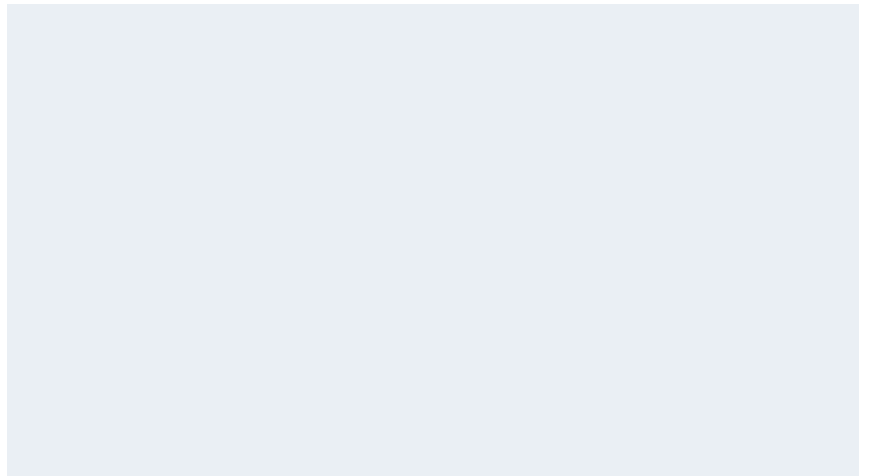
GET TO KNOW YOUR AUDIENCE



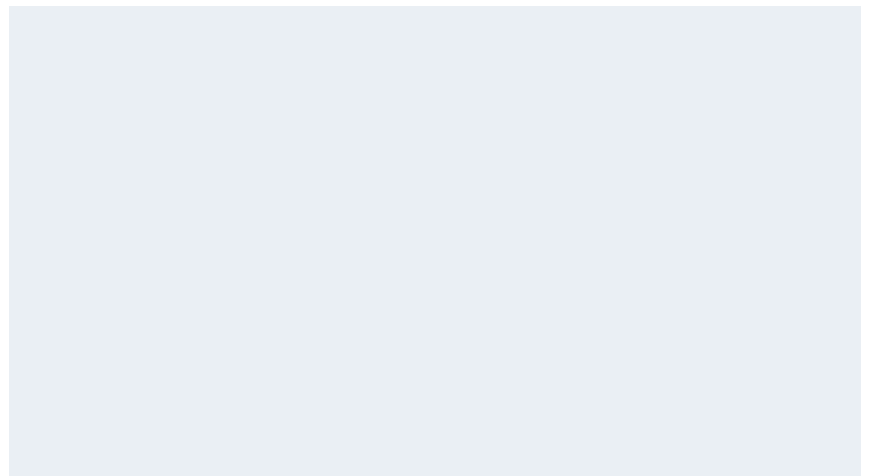
**WHERE ARE
THEY
HANGING
OUT?**



**WHEN ARE
THEY
SHOWING
UP?**



**WHO ARE
THEY & WHAT
ARE THEIR
HABITS?**



My Business Avatar

Hi! my name is:

My birthday is:

and I'm _____
years young!

I live in: _____
with my:

My occupation is:

I drive a:

I take my coffee:

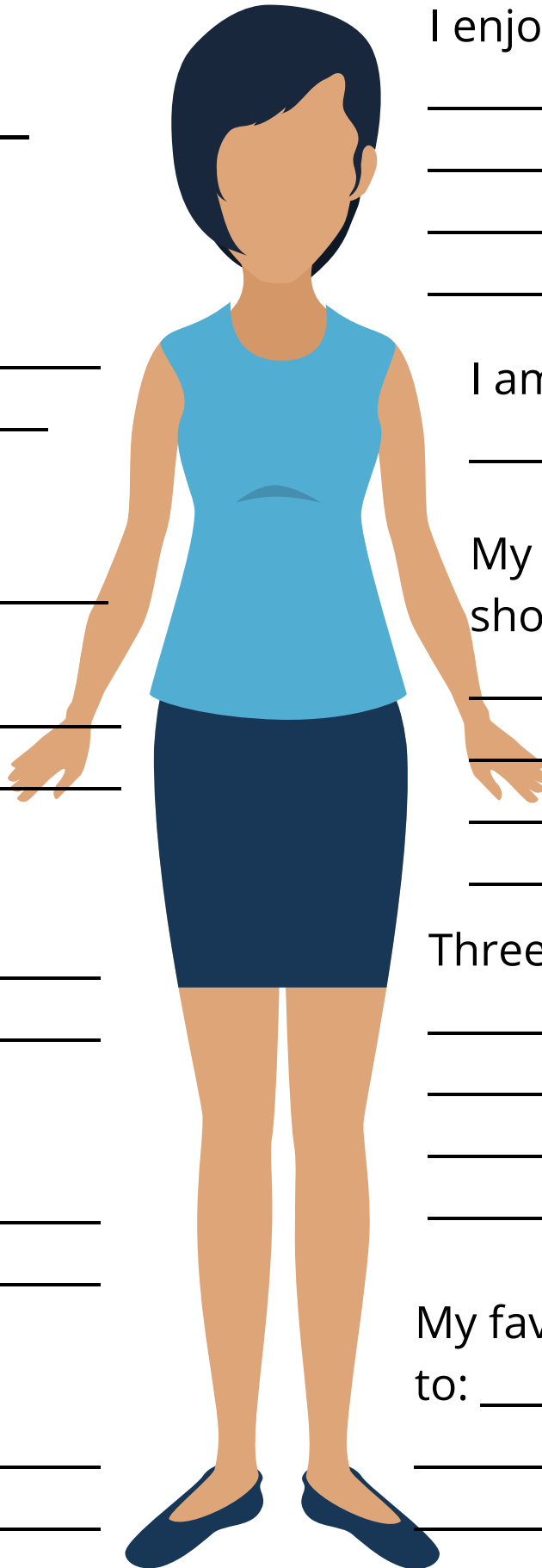
I enjoy: _____

I am a size: _____

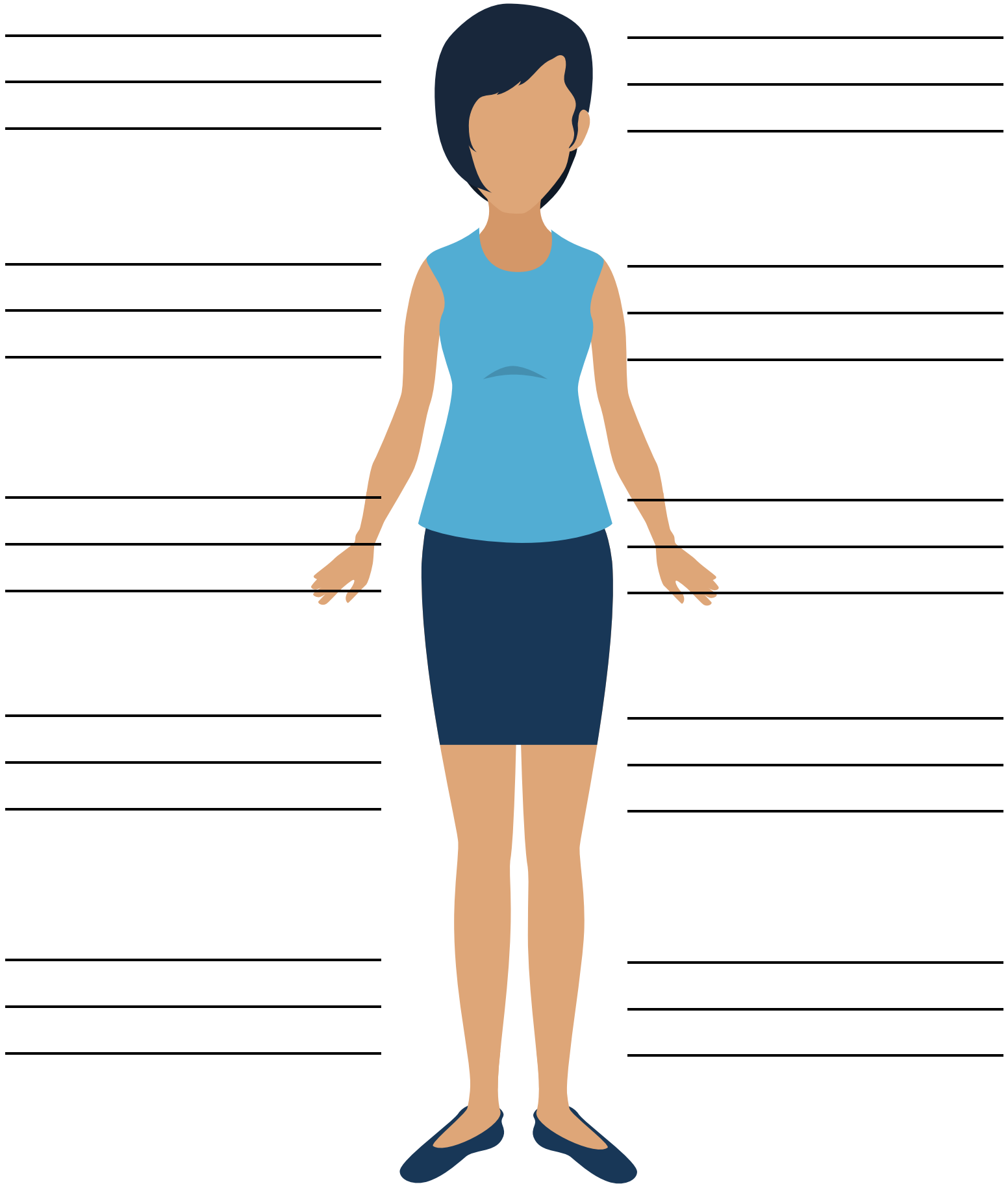
My favorite stores to
shop at are:

Three things I hate:

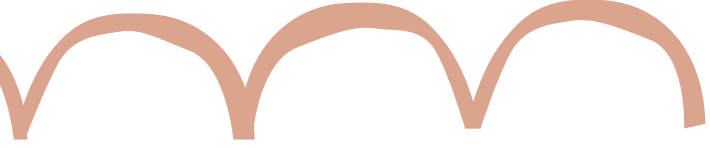
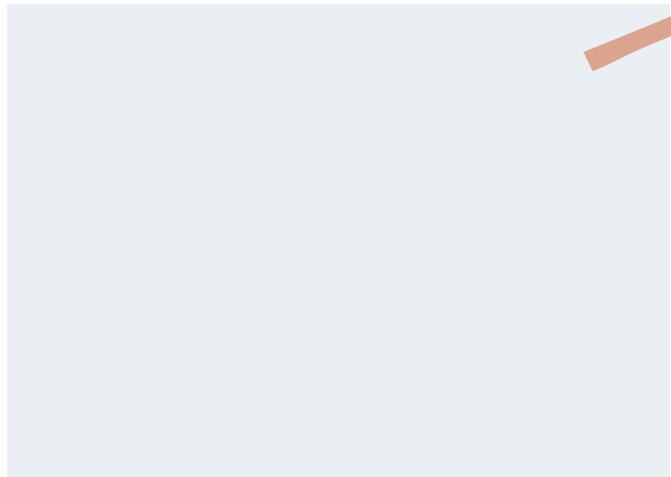
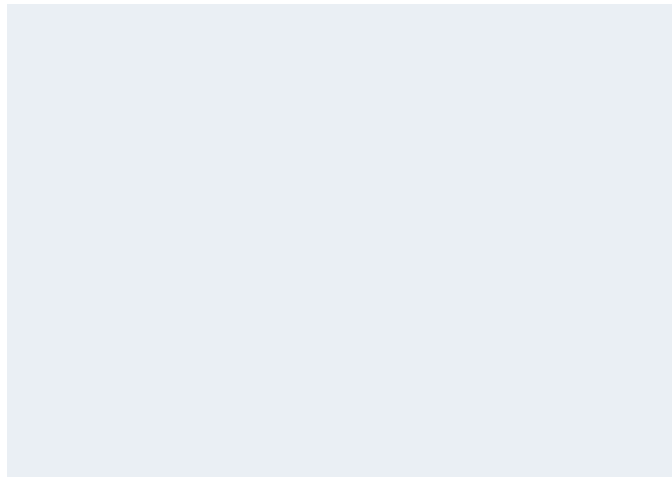
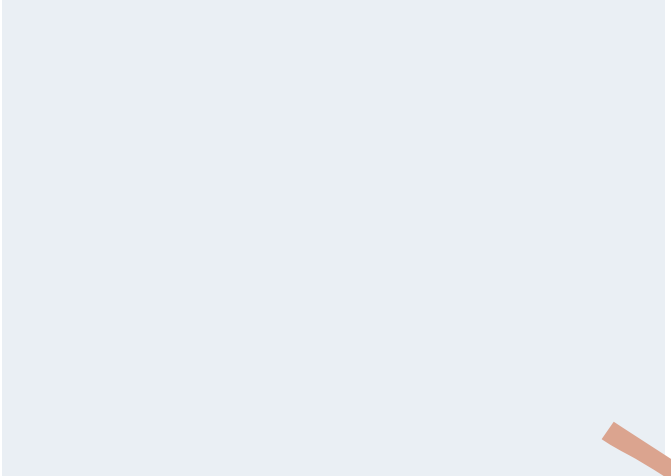
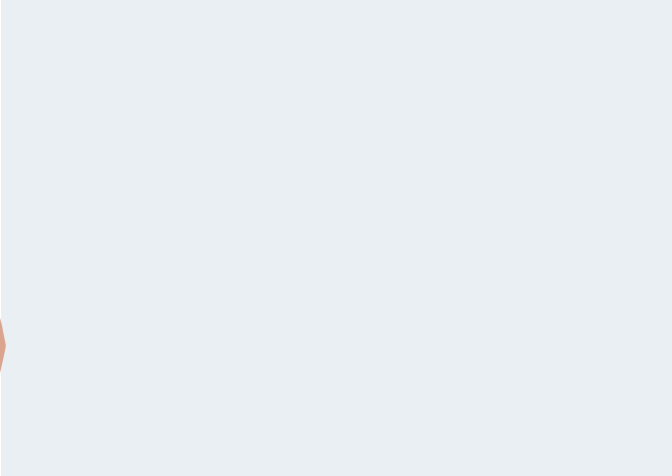
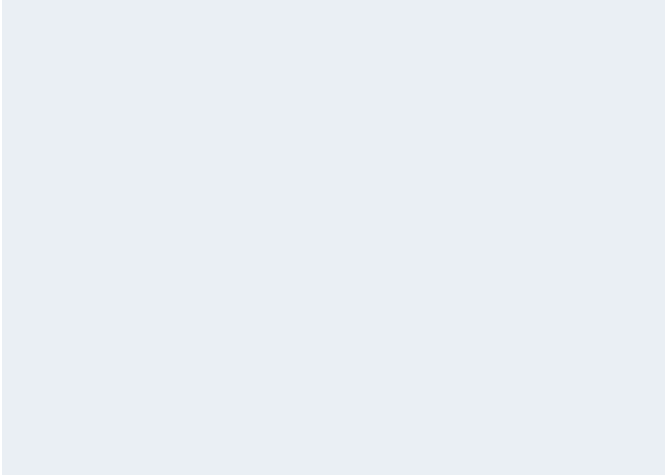
My favorite vacation was
to: _____



My Business Avatar



CONTENT SHARING METHODS



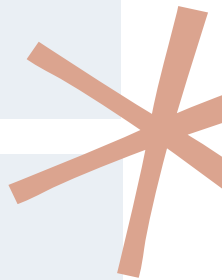
CONTENT IS KING



**FIVE NEW
BLOG POST
IDEAS**

**FIVE NEW
IG STORY
IDEAS**

**FIVE NEW
INSTAGRAM
IDEAS**



CONTENT IS KING



**FIVE NEW
FACEBOOK
IDEAS**

**FIVE NEW
YOUTUBE
IDEAS**



**FIVE NEW
TIKTOK
IDEAS**

